

# RKU Logistics Review

---

No.40

August, 2002

## CONTENTS

### Articles

**The Problems of Marketing and Logistics  
by American Enterprises** .....YOSHIMASA YAMANOBE..... 1

**An Analysis of Transportation and Storage Facilities  
in Vietnam** .....TADASHI BANBARA.....13

**The Latest Physical Distribution Circumstance  
in East Asia** .....TOMO HARU OZAWA.....35

### Study Notes

**Recent Aspect of Electric Appliance Recycling** .....HISASHI FURUI.....59

---

RKU LOGISTICS INSTITUTION  
RYUTSU KEIZAI UNIVERSITY  
120 HIRAHATA, RYUGASAKI,  
IBARAKI, 301 - 8555  
JAPAN